




Bonne Pioche launches int'l doc distribution branch

 12 hours ago by [Manori Ravindran](#)



French indie Bonne Pioche has launched an international doc distribution branch entitled Lucky You, specializing in one-offs and series on technology, pop science, wildlife, history and formats.

Paris-based Bonne Pioche was founded in 1993 by Yves Darondeau, Christophe Lioud and Emmanuel Priou, and its credits include natural history doc *March of the Penguins*, sports doc *Play* and naked travel series *Nus & Cullotés*.

Bonne Pioche Productions was formed in 2009 to act as a holding company for its film, television, music and international divisions. Lucky You is the group's fifth subsidiary. Its line-up includes the catalog of documentary prodco Camera Lucida.

Robert Salvestrin (pictured above), former head of sales, pre-sales and coproductions at Gedeon Programmes and Kwanza, has assumed the roles of COO and head of acquisitions, sales, presales and coproductions for Lucky You. The exec will be assembling his team in the coming weeks.

“Our commitment is to deliver linear and non-linear platforms with the best French international content,” said Salvestrin in a statement.

Tags: [Bonne Pioche](#), [Christophe Lioud](#), [Emmanuel Priou](#), [Lucky You](#), [Robert Salvestrin](#), [Yves Darondeau](#)

MORE IN FILM, TV (2 OF 9248 ARTICLES)



[CNN picks up George H. W. Bush doc "41ON41"](#)

CNN Films has picked up George H. W. Bush documentary [41ON41](#), a two-hour profile of the 41st U.S. president (pictured) ...



For more information in the Contact directory:

[Bonne Pioche Productions](#)