

Lucky You expands doc slate



Lucky You, the international sales subsidiary of French prodco Bonne Pioche, is diversifying its slate to include feature documentaries.

Lucky You will handle the international sales of its parent company's Little Gems, a coproduction between Bonne Pioche Cinema and Aloest Productions.

Directed by Xavier de Lauzanne, the film is set for a theatrical release by Rezo Films in France on October 5 and will have a premiere screening at Sunny Side of the Doc this month.

The distributor will also be looking at upcoming Sheffield and Sunny Side of the Doc events for additional pre-sales on a new Bonne Pioche international science documentary, designed to unveil more secrets of the Pyramids using non-invasive technologies.

Currently in production, Looking Through the Pyramids is coproduced with HIP Institute, NHK, France Télévisions, WNET for PBS and Curiositystream.

Headed by Robert Salverstrin, Lucky You was set up two years ago to distribute Bonne Pioche's documentaries along with third-party shows, and has grown its library to 460 hours to date, working with about 30 French and international producers.

The company recently secured international sales duties for a Camera Lucinda history project about the Treaty of Rome, which Lucky You will also be pitching at Sunny Side in France.

The distributor's best seller so far is another third-party documentary, The Origami Code, produced by La Compagnies des Taxi-Brousse, Leonardo Film and FACT+ Film. Delivered less than six months ago, the science doc has gone to 15 countries to date, including Nippon TV in Japan and CuriosityStream in the US.

