

French Distributor Lucky You Expands Non-Fiction Portfolio

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According to a report by Variety, French distributor Lucky You has acquired international sales rights to a variety of new documentary titles, eg. "Looking Through the Pyramids," a historical doc project produced by Bonne Pioche and HIP Institute. It's being co-produced by NHK, France TV, WNET for PBS and CuriosityStream, and has already pre-sold to more than 10 broadcasters worldwide.

Being actively involved in the pre-financing of non-fiction projects, Lucky You has further acquired rights to blue-chip Wildlife documentaries produced by Bonne Pioche and Wildbear, as well as two science docs by Scientifilms, Tricky Memory and Dream Babies.

Another new acquisition is Xavier De Lauzanne's feature documentary "Little Gems" (Les Pépites), which is co-produced by Bonne Pioche Cinema and Aloest Productions. The film follows a French couple who launched a school for young children living in an underprivileged area of Phnom Penh, in Cambodia.

"We would really like to thank producers, broadcasters as well as competitors for the welcome they have given Lucky You, in today's changing audiovisual market," said CEO Robert Salvestrin with a view on the launch of the company two years ago — Salvestrin further announced that he will be attending Sunny Side of the Doc and Sheffield Doc/Fest this year.



Robert Salvestrin, CEO of distributor Lucky You

Lucky you's catalogue includes blue-chip documentary programs covering a wide range of genres, from adventure, wildlife and discovery to factual and art. It's a line-up of quality and scale, including vibrant, well-made, relevant series and exceptional one-offs, from various French and international producers.

The company's commitment is to help producers to set up ambitious international projects or fill in their financing gap through presales. The overall aim is to deliver linear and non-linear platforms with the best content.

Furthermore, Lucky You's CEO, Robert Slavestrin, participates on a regular basis in various EDN workshops as decision maker and panel member.

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